



2026

WORLD CUP

P A C K A G E S



19m riders

43km long

100+ screens

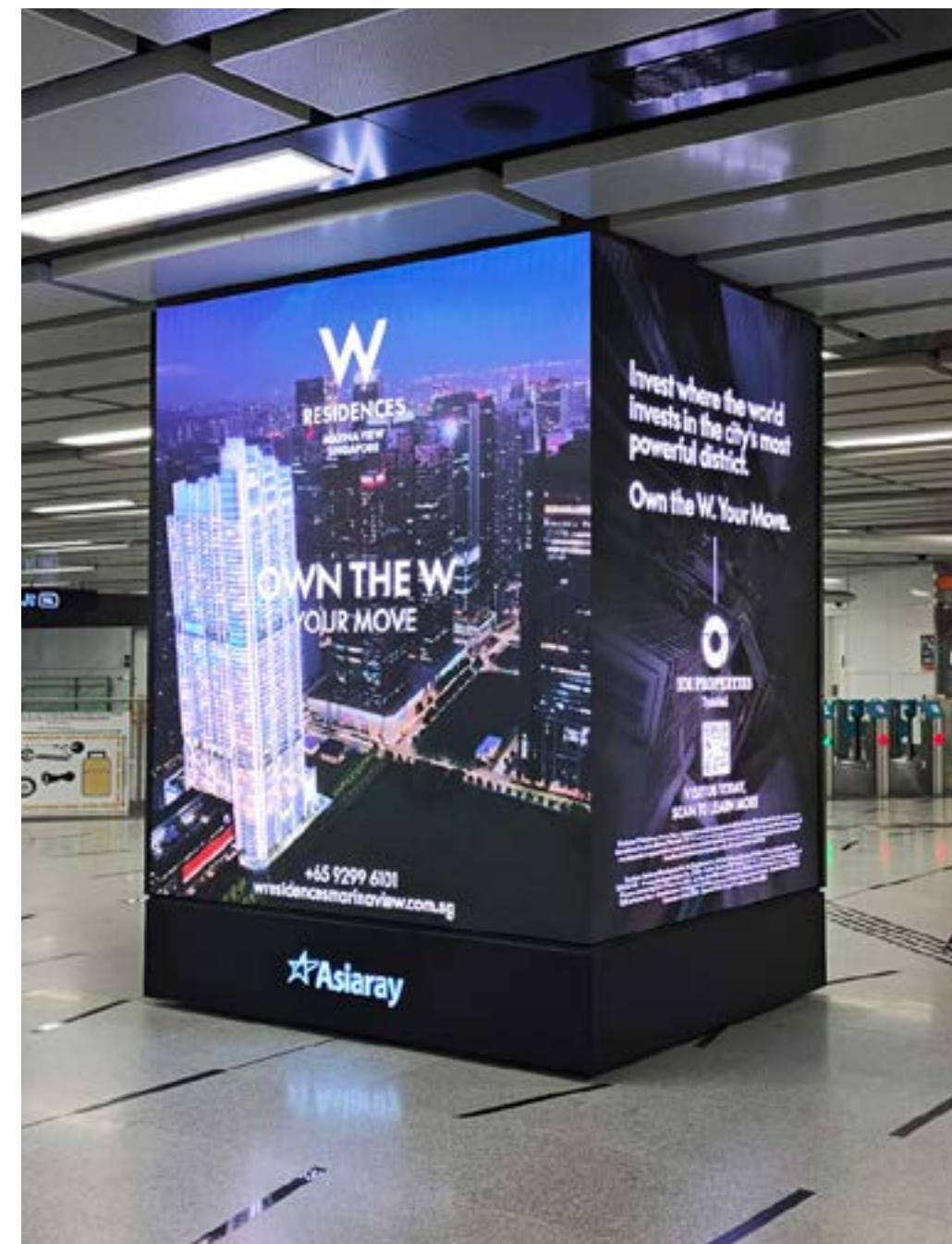
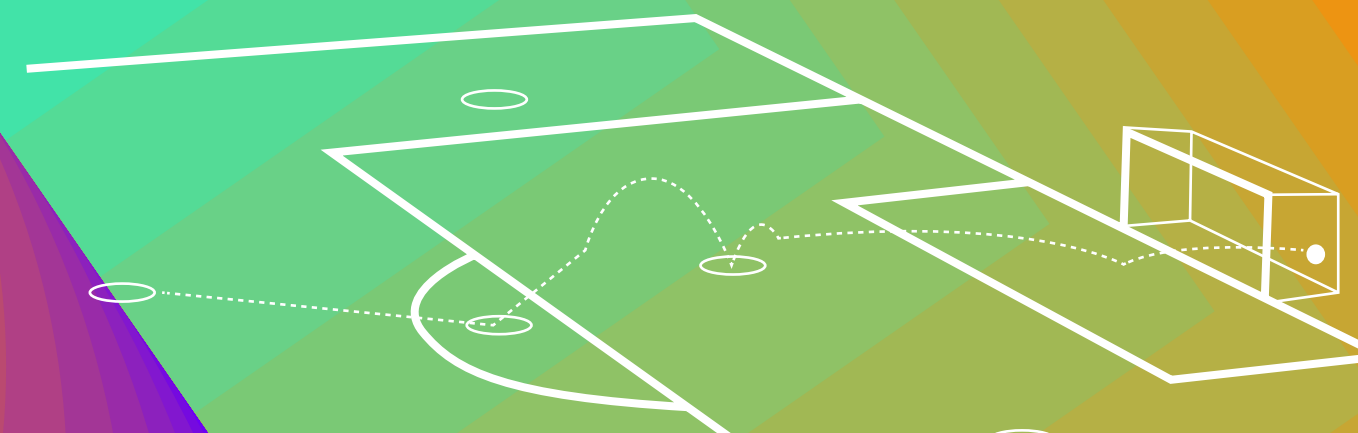
6 Interchanges

27 stations

With a network that spans from the north, through key interchange stations and into Singapore's bustling CBD areas, our screens and platforms provide extensive coverage to connect with diverse audiences.

We can effectively reach and engage the specific target demographics your brand aims to reach.

Business Network



\$29,000

GROSS

valued at \$218,636

10% SOV

15 second spot

4 weeks

36 screens

4x Bulkhead LEDs

3x Pillar LEDs

3x Pillar Crown LEDs

26x 86" LCD Screens

6 stations

Great World

Havelock

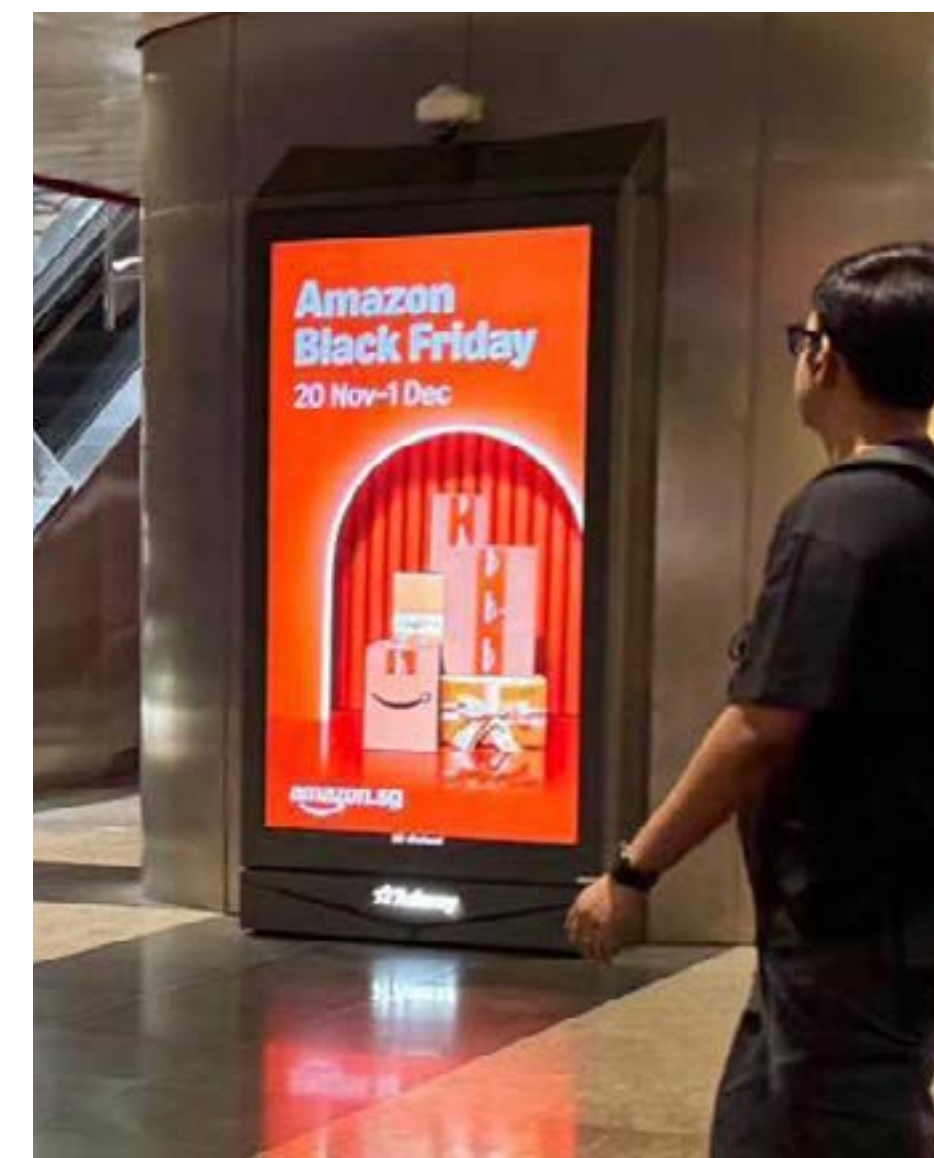
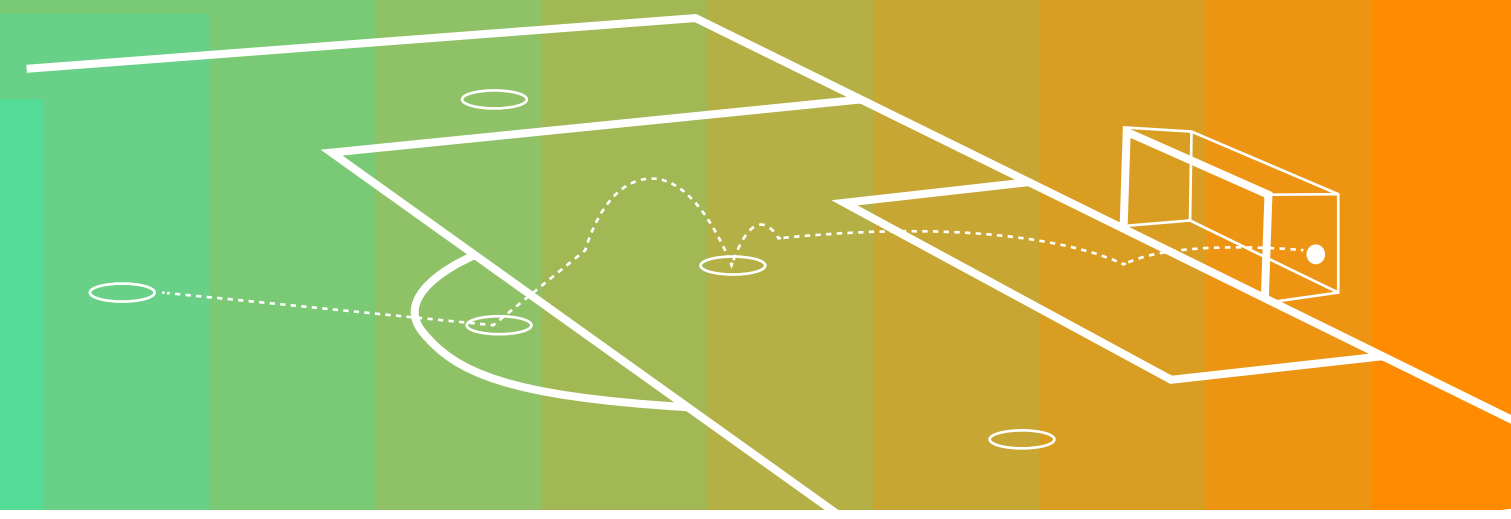
Outram Park

Maxwell

Shenton Way

Marina Bay

Retail Network



\$29,000

GROSS

valued at \$235,920

10% SOV

15 second spot

4 weeks

46 screens

4x Bulkhead LEDs

3x Pillar LEDs

39x 86" LCD Screens

6 stations

Woodlands

Upper Thomson

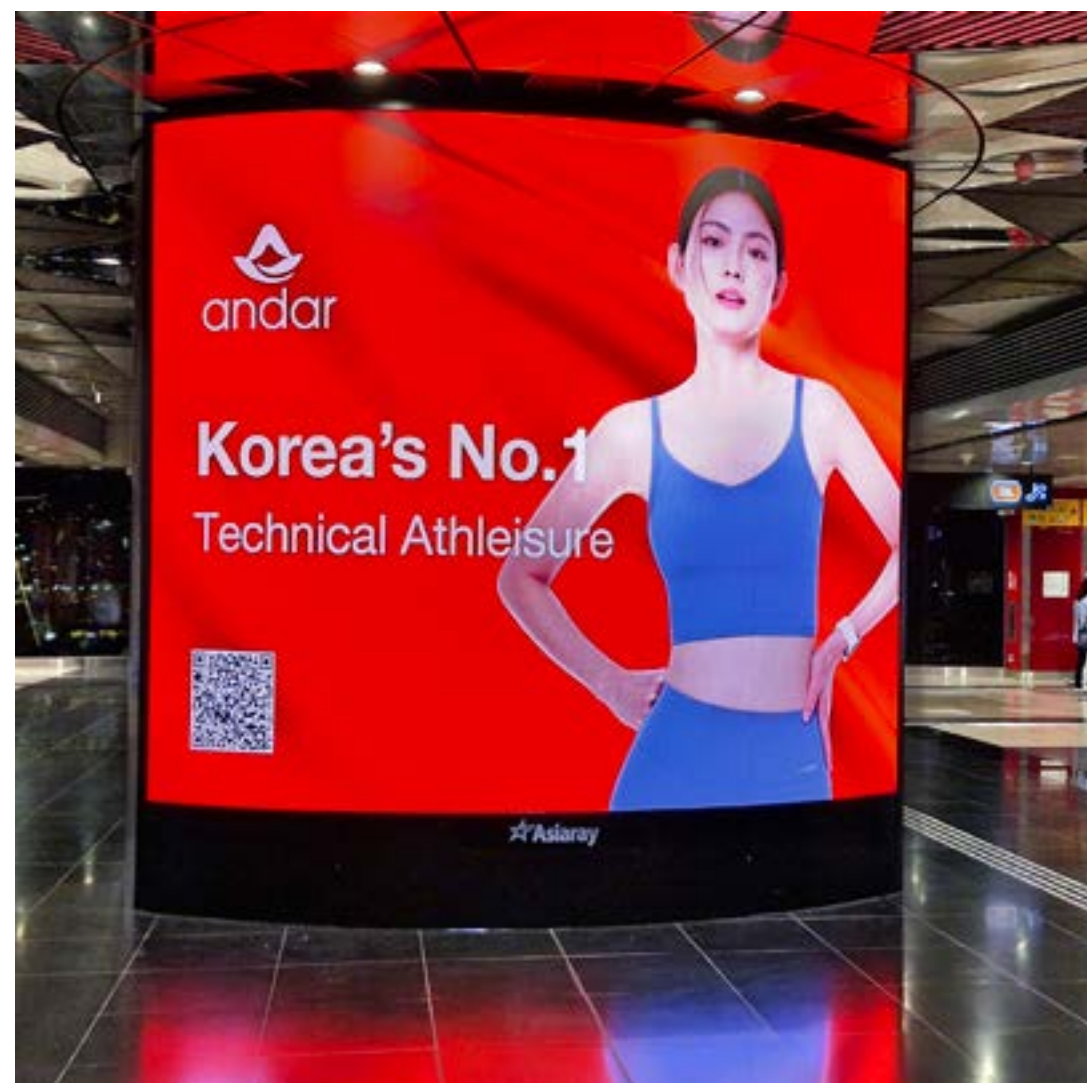
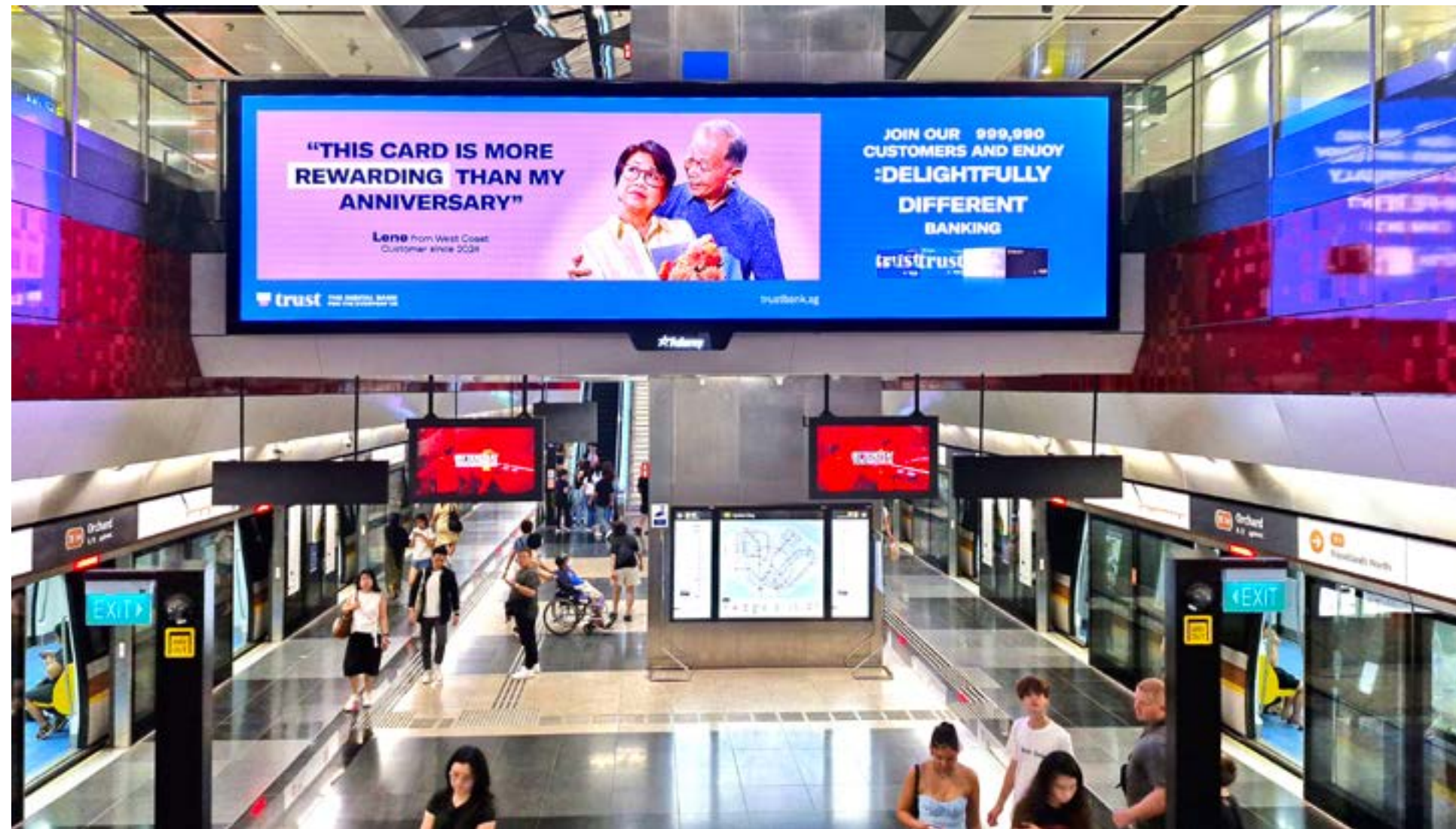
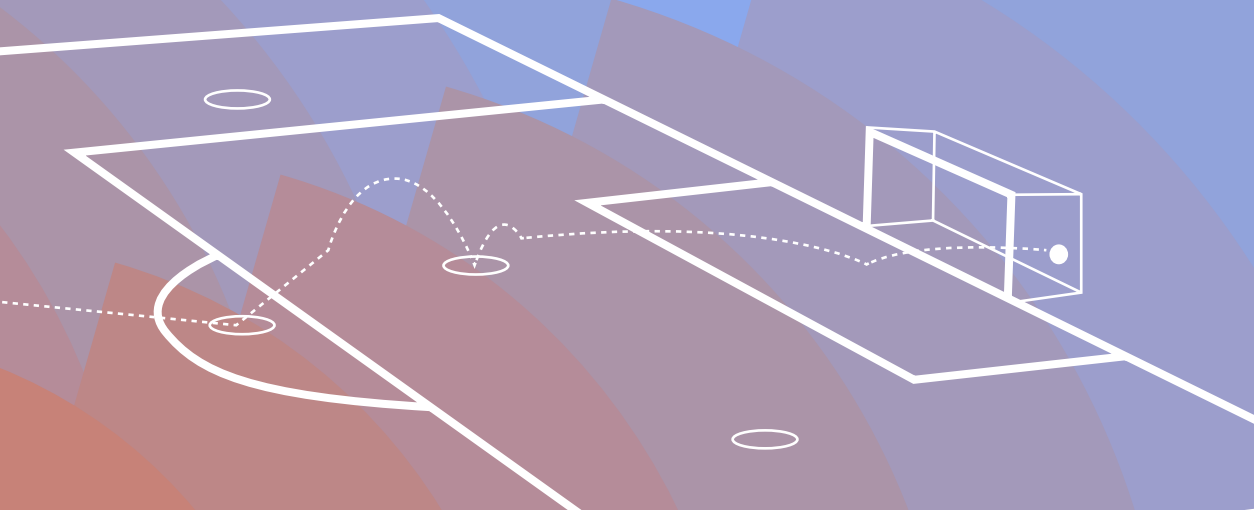
Orchard Boulevard

Orchard

Great World

Marina Parade

Commuter Core Network



\$35,000

GROSS

valued at \$373,060

10% SOV

15 second spot

4 weeks

56 screens

4x Bulkhead LEDs

5x Pillar LEDs

3x Pillar Crown LEDs

44x 86" LCD Screens

5 stations

Woodlands

Orchard

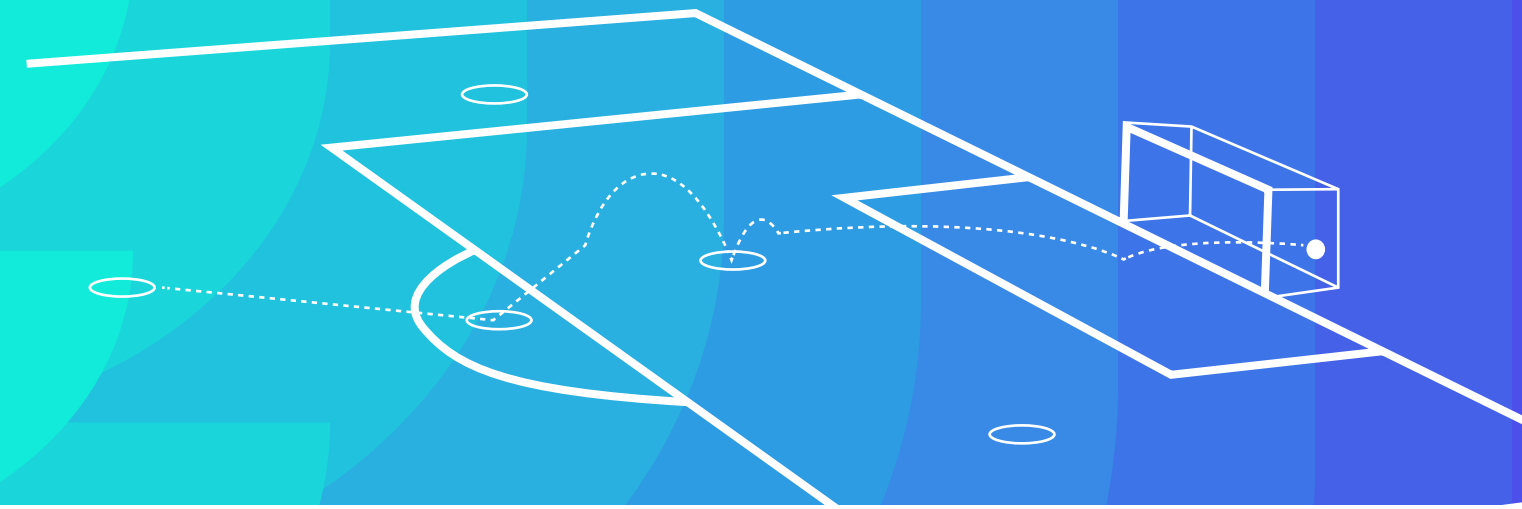
Outram Park

Shenton Way

Marina Parade

PKG
04

Affluent Network



\$35,000

GROSS
valued at \$353,940

10% SOV

15 second spot

4 weeks

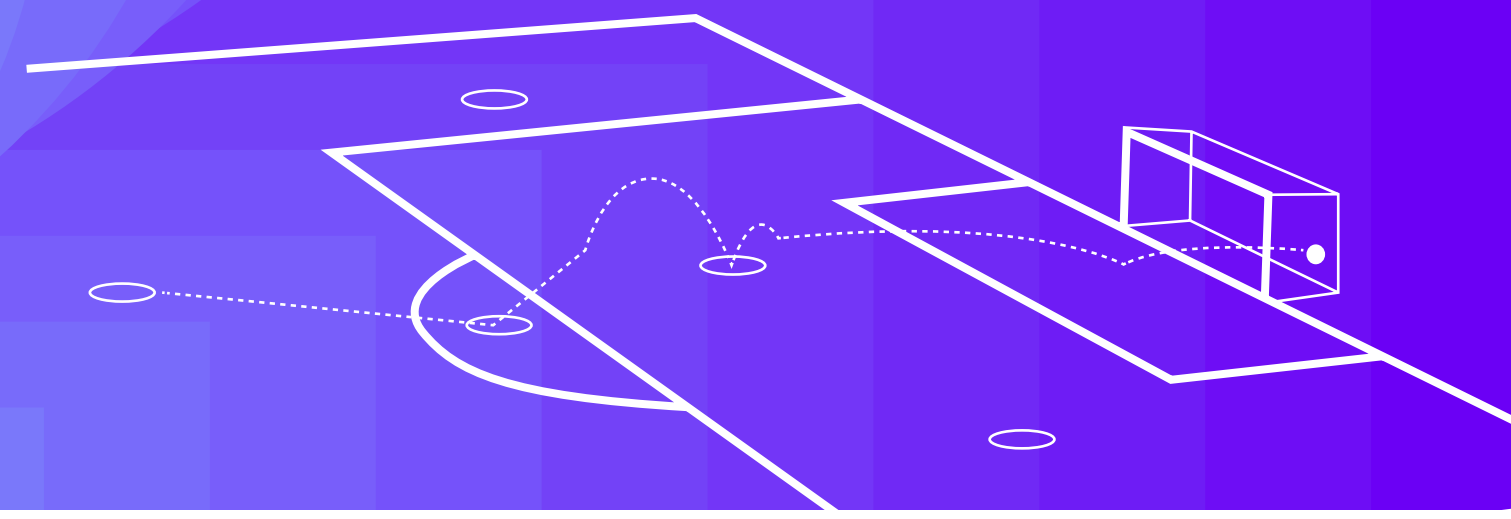
66 screens

- 6x Bulkhead LEDs
- 4x Pillar LEDs
- 56x 86" LCD Screens

16 stations

- | | |
|-------------------|----------------|
| Springleaf | Havelock |
| Lentor | Shenton Way |
| Upper Thomson | Marina Bay |
| Stevens | Tanjong Katong |
| Napier | Marine Parade |
| Orchard Boulevard | Marine Terrace |
| Orchard | Siglap |
| Great World | Bayshore |

Gen Z Network



\$33,000

GROSS

valued at \$309,620

10% SOV

15 second spot

4 weeks

46 screens

4x Bulkhead LEDs

5x Pillar LEDs

3x Pillar Crown LEDs

34x 86" LCD Screens

9 stations

Woodlands North

Woodlands South

Upper Thomson

Stevens

Orchard

Great World

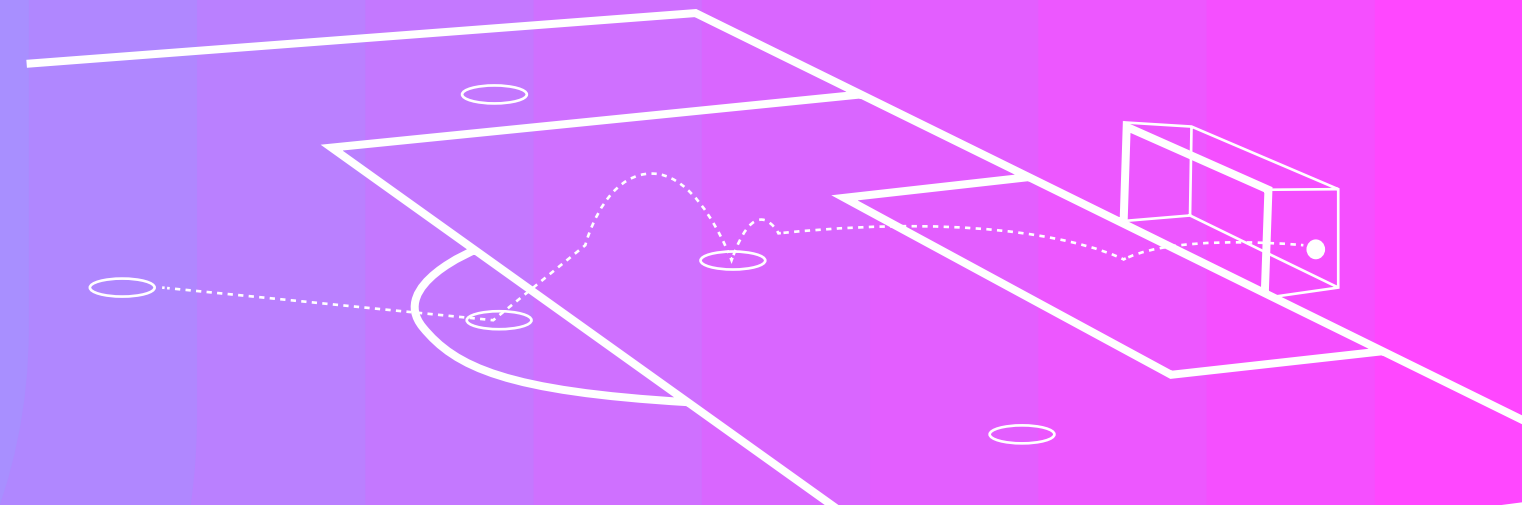
Outram Park

Maxwell

Marine Parade



Impact Network



\$37,000

GROSS

valued at \$398,600

10% SOV

15 second spot

4 weeks

16 screens

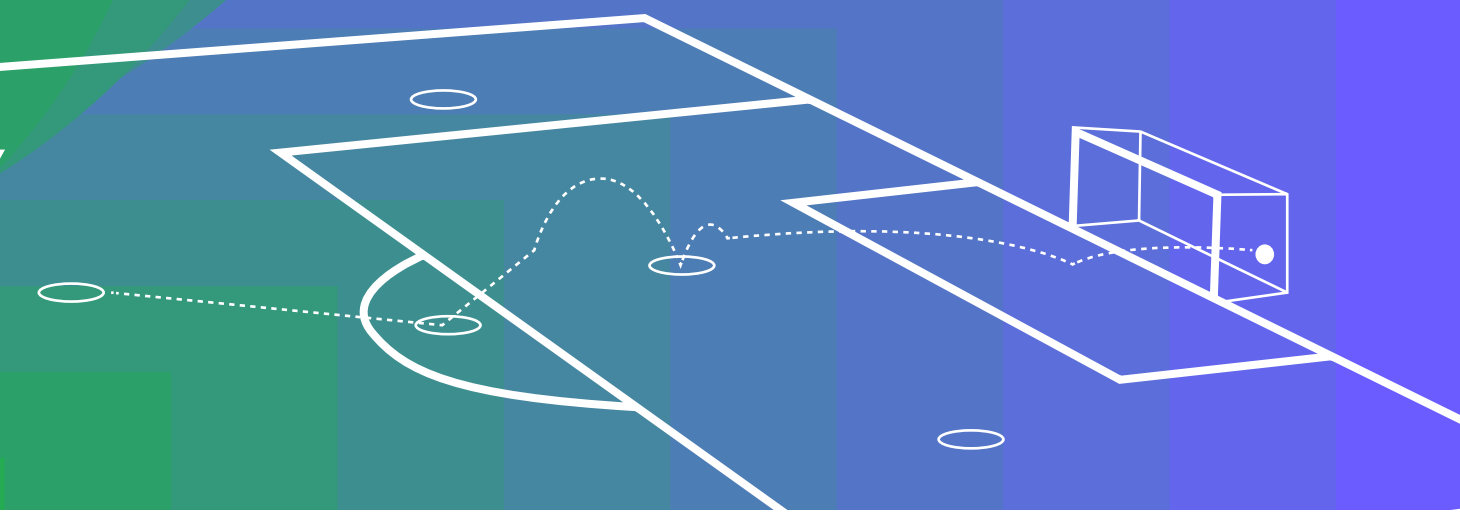
- 1x 20m Wall LED
- 6x Bulkhead LEDs
- 6x Pillar LEDs
- 3x Pillar Crown LEDs

5 stations

- Orchard
- Shenton Way
- Great World
- Outram Park
- Marina Bay



86" Concourse Network



\$23,000

GROSS

valued at \$127,680

10% SOV

15 second spot

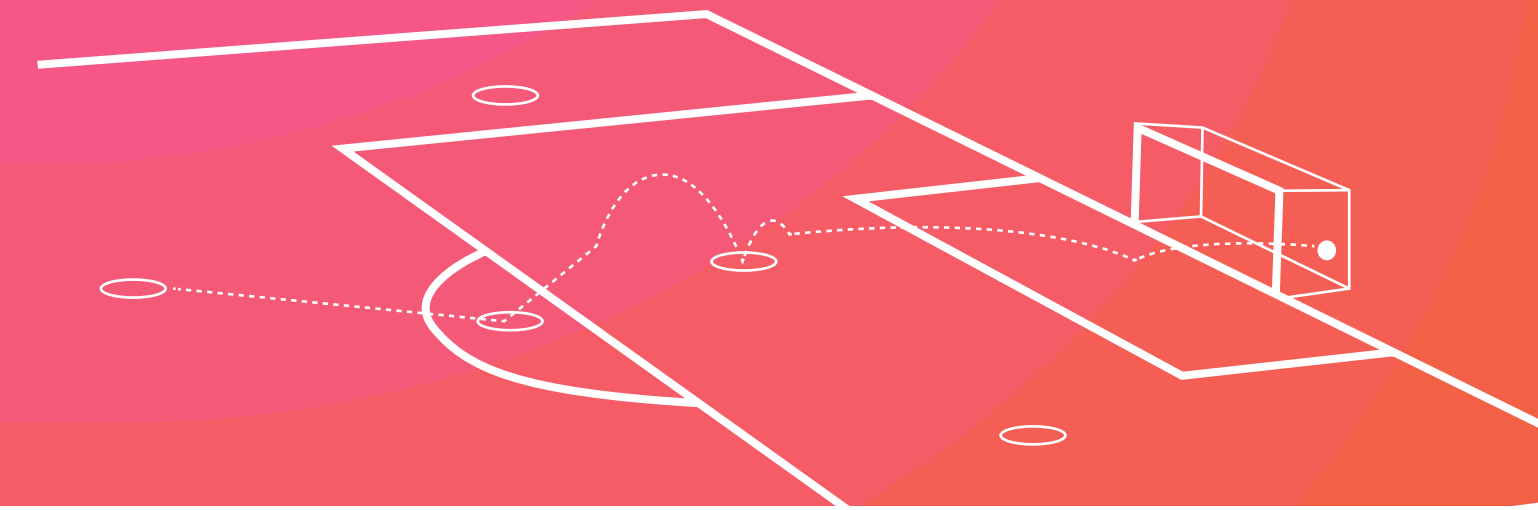
4 weeks

76x screens

25 stations

- | | |
|-------------------|--------------------|
| Woodlands North | Great World |
| Woodlands | Havelock |
| Woodlands South | Outram Park |
| Springleaf | Maxwell |
| Lentor | Shenton Way |
| Mayflower | Marina Bay |
| Bright Hill | Gardens By The Bay |
| Upper Thomson | Tanjong Katong |
| Caldecott | Marine Parade |
| Stevens | Marine Terrace |
| Napier | Siglap |
| Orchard Boulevard | Bayshore |
| Orchard | |

Gamification



\$50,000

GROSS

valued at \$361,200

100% SOV

4 weeks

2 screens

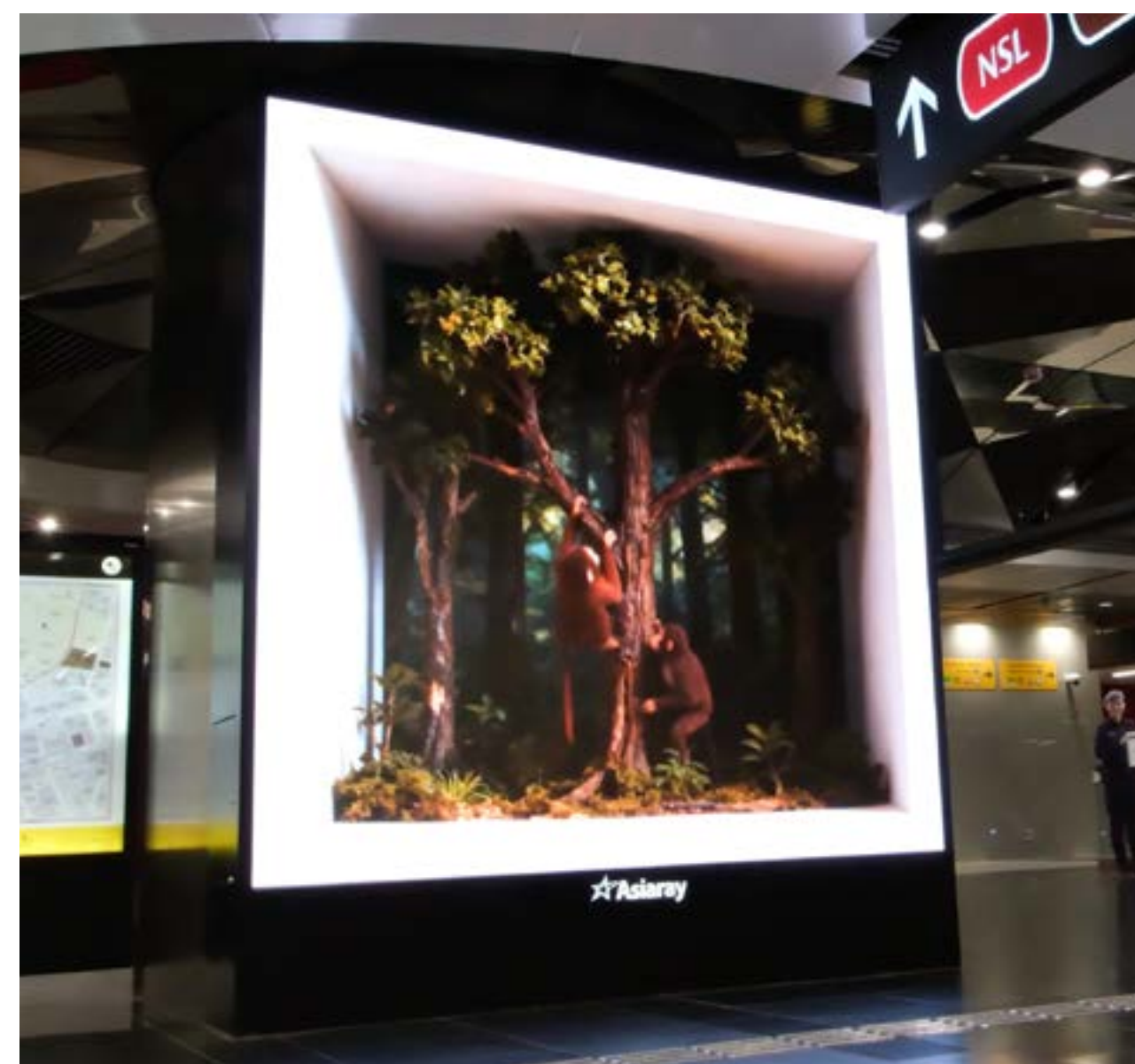
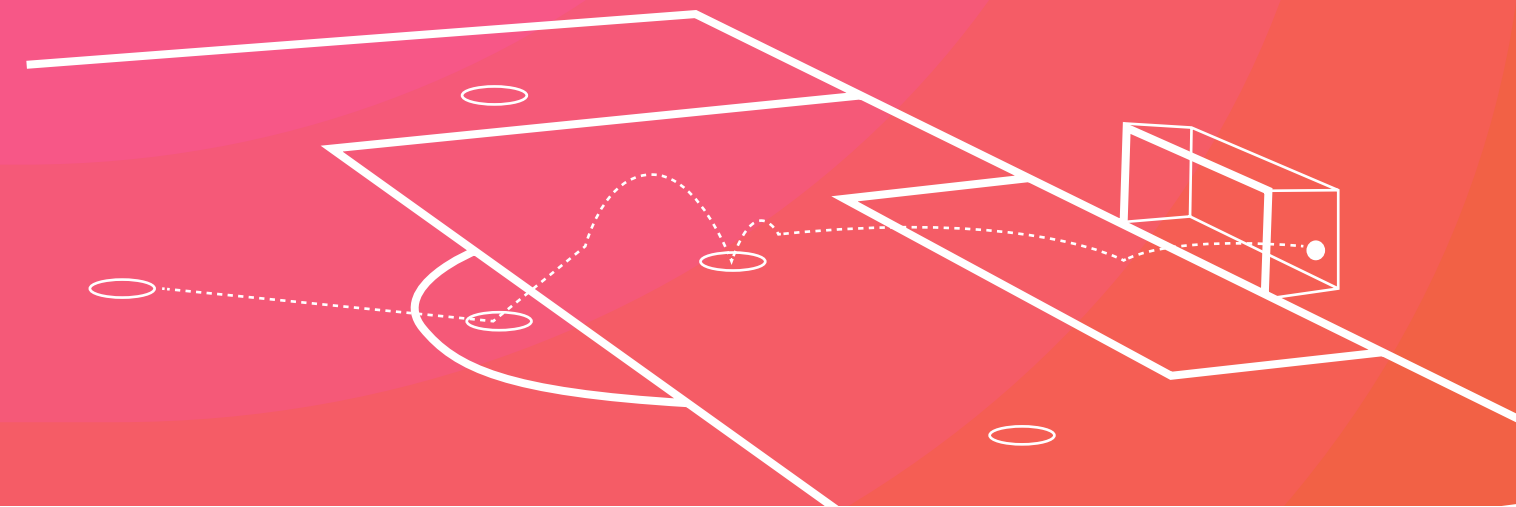
choice of game:

Catch & Win

Claw Machine

Tetris Battle

3D Anamorphic



\$20,000

GROSS

valued at \$35,000

4 weeks

1x screen

10% SOV

15 sec spot

15 sec 3D production

Fundamental product modelling

Simple scene setting

Basic anamorphic 3D effect

PKG
10

Platform Station Door Extra



1 Platinum + 1 Gold

\$49,000

GROSS

valued at \$212,400

1 Gold + 1 Silver

\$39,000

GROSS

valued at \$132,400

2 Silver

\$29,000

GROSS

valued at \$92,400

76 doors per station

4 weeks



Wallscape



5 Units

\$29,000

GROSS

valued at \$47,500

3 Units

\$19,000

GROSS

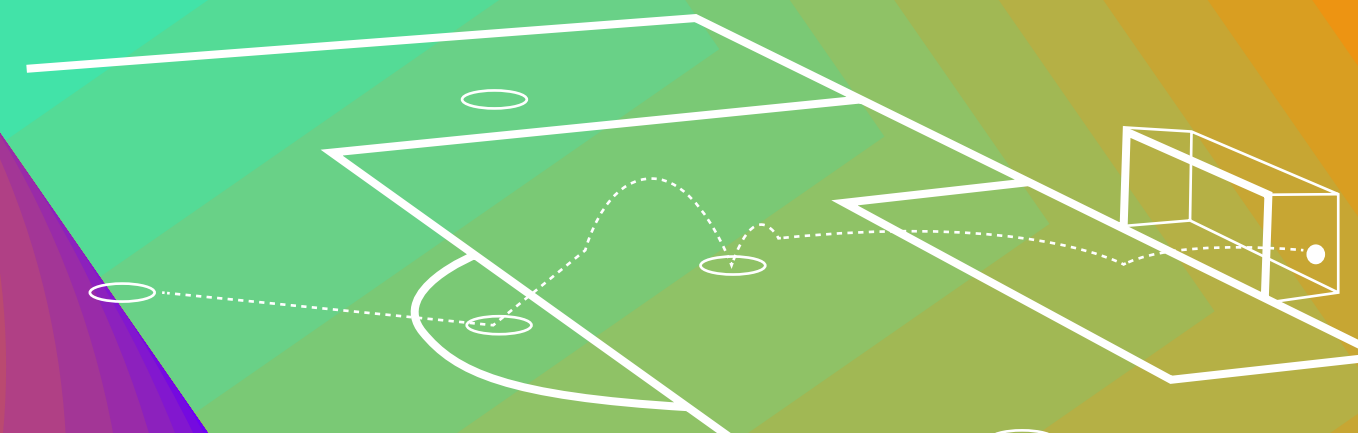
valued at \$28,500

4 weeks

Up to 20sqm per wall

PKG
12

Button



30 Units

\$20,000

GROSS

valued at \$47,500

4 weeks

Across 27 stations

No selection of sites

In-Train Panel + Window Sticker



3x Trains

\$33,000

GROSS

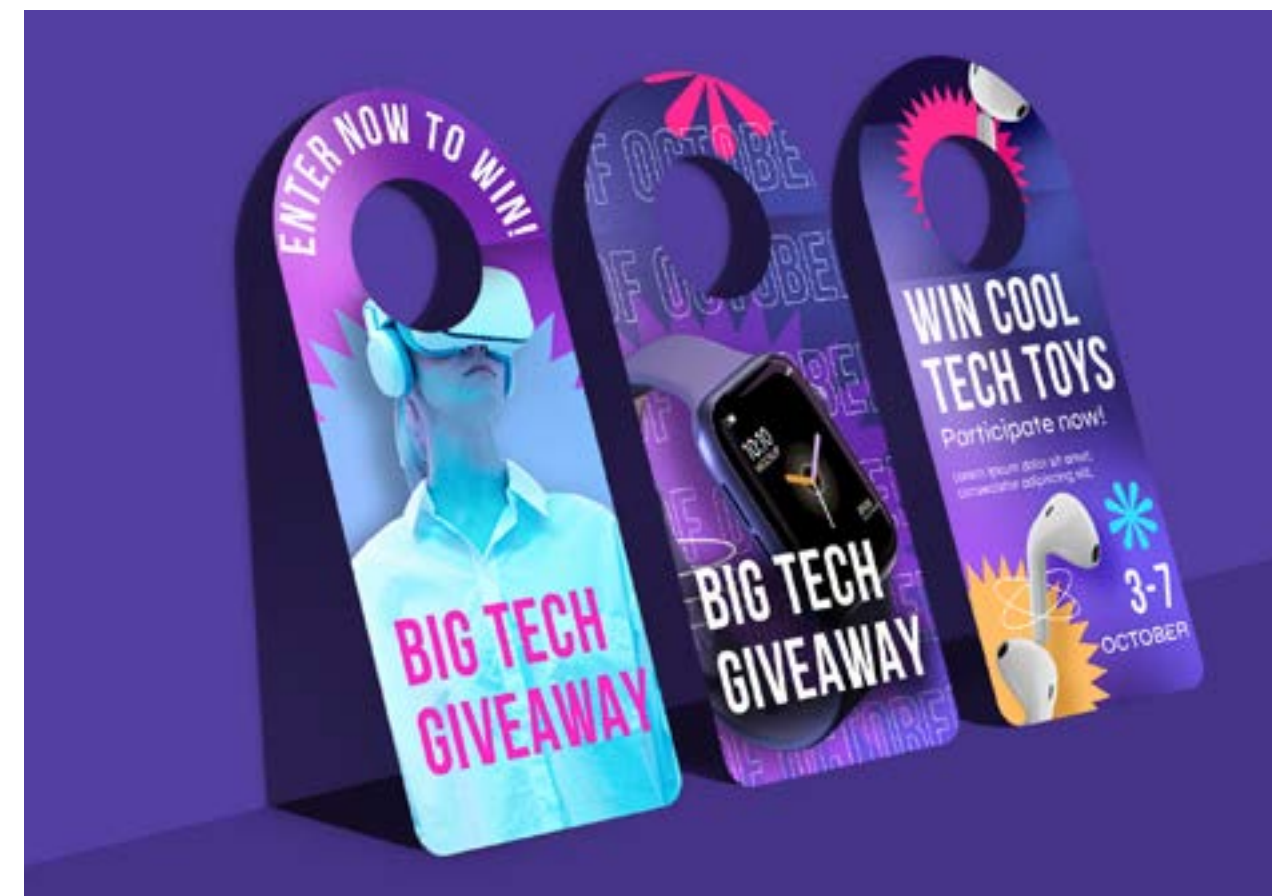
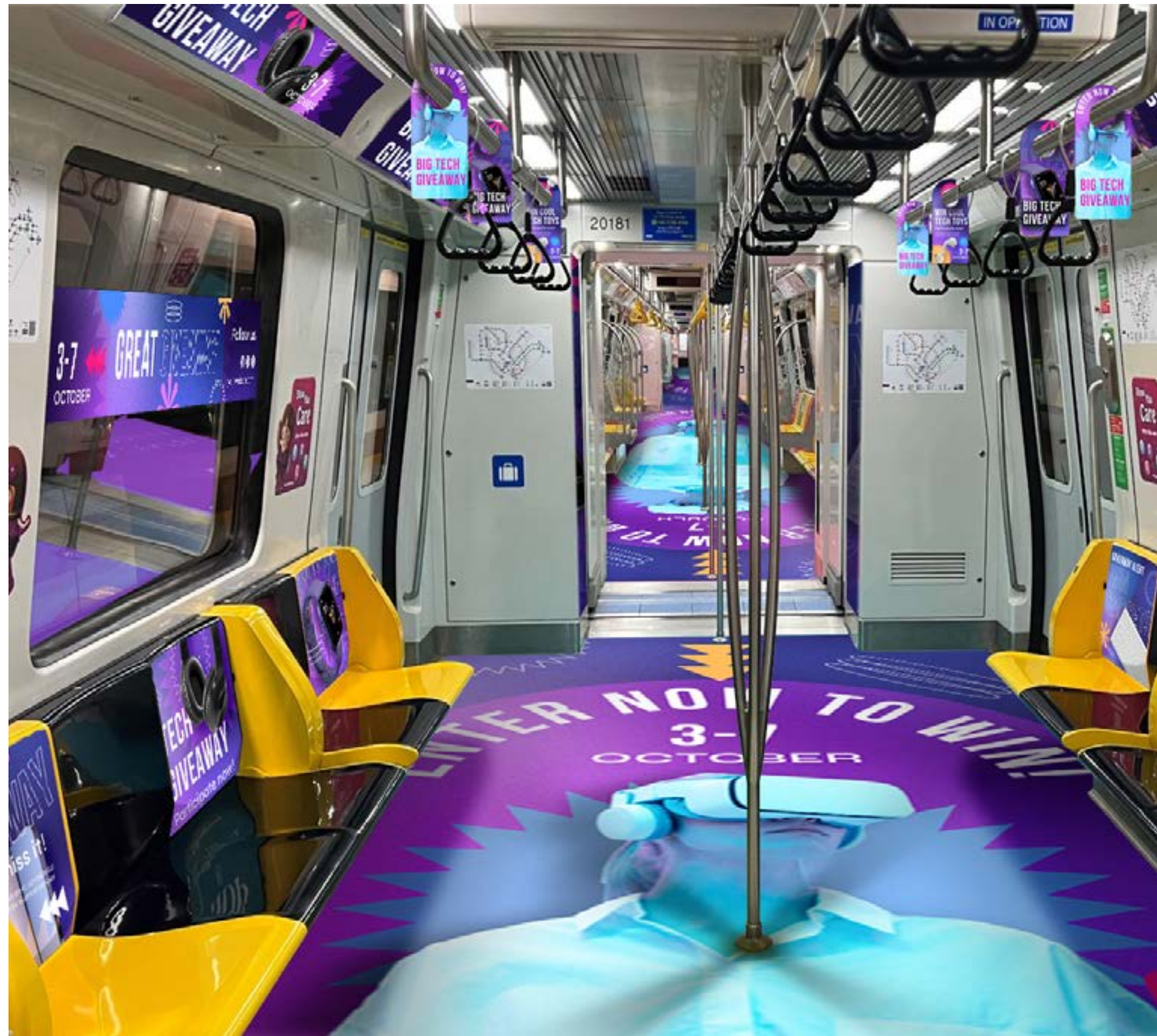
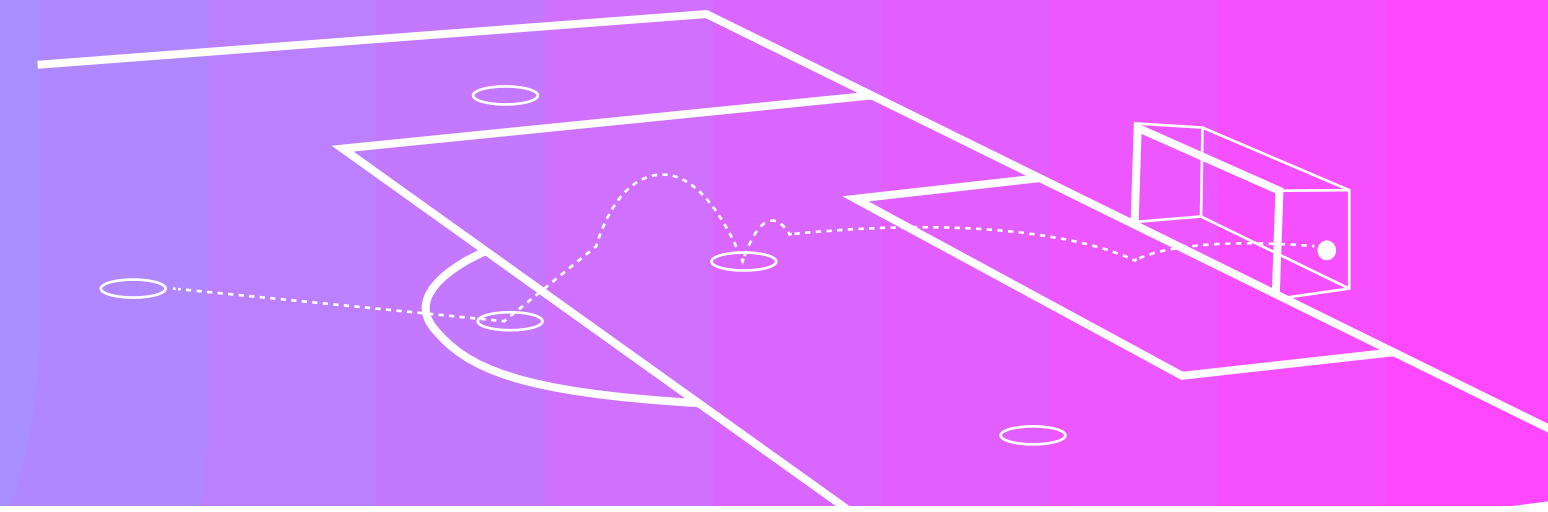
valued at \$98,550

4 weeks

62x panels per train

32x window stickers per train

Full Concept Train



\$40,000

GROSS

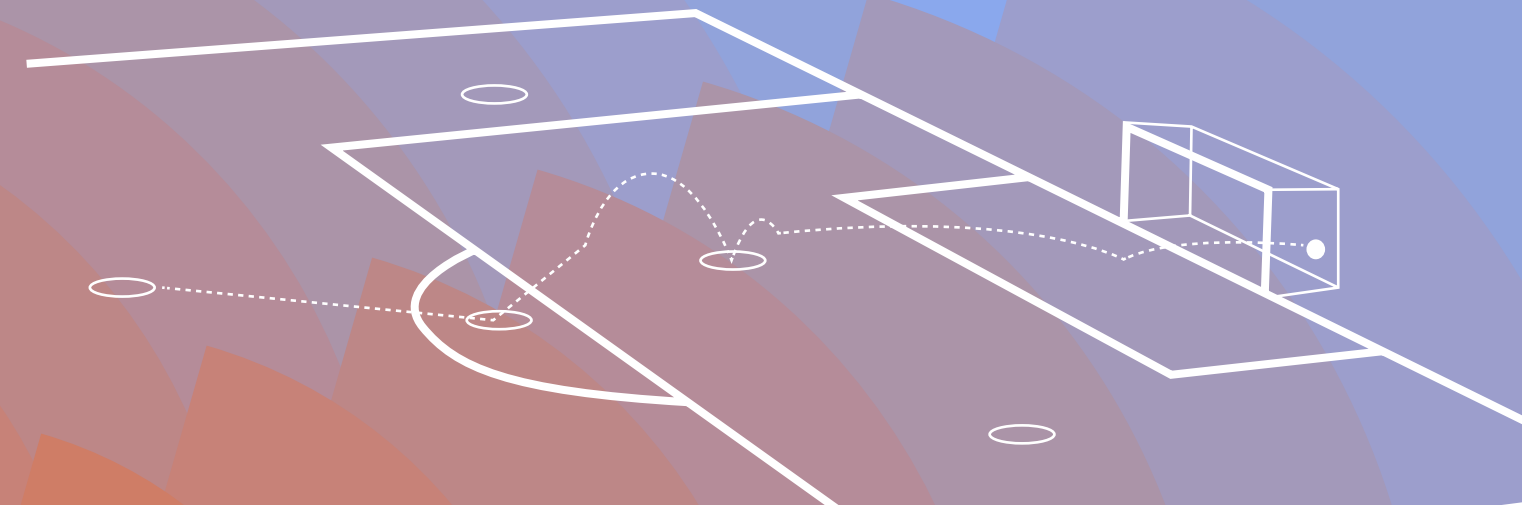
valued at \$116,300

4 weeks

- 62x in-train panels
- 32x window stickers
- Full floor stickers
- 94x alternative seats
- 12x connector panels
- 40x door stickers
- 1200x train hangers

PKG
15

Half Concept Train



\$25,000

GROSS

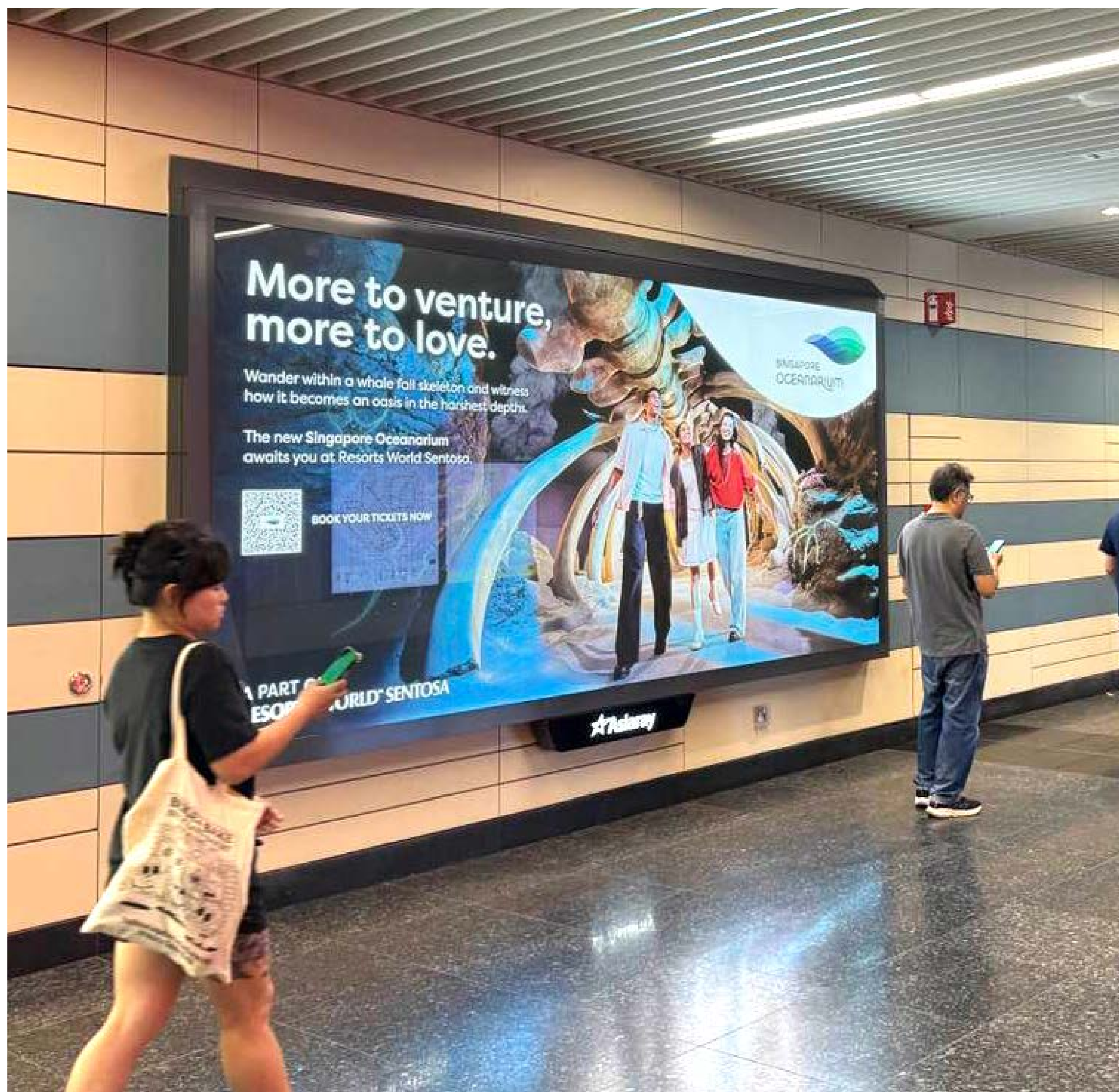
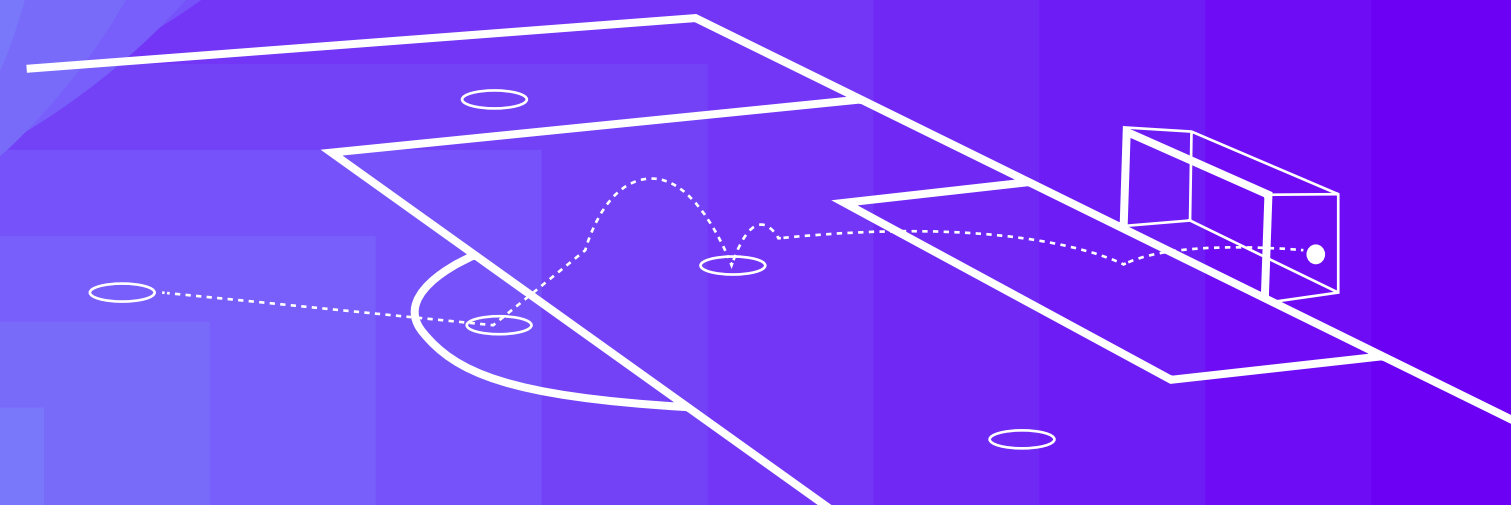
valued at \$76,000

4 weeks

- 62x in-train panels
- 32x window stickers
- 16x floor stickers
- 94x alternative seats

PKG
16

LUMO



6 Standard

\$11,000

GROSS

valued at \$13,800

6 Large

\$23,000

GROSS

valued at \$28,800

4 weeks

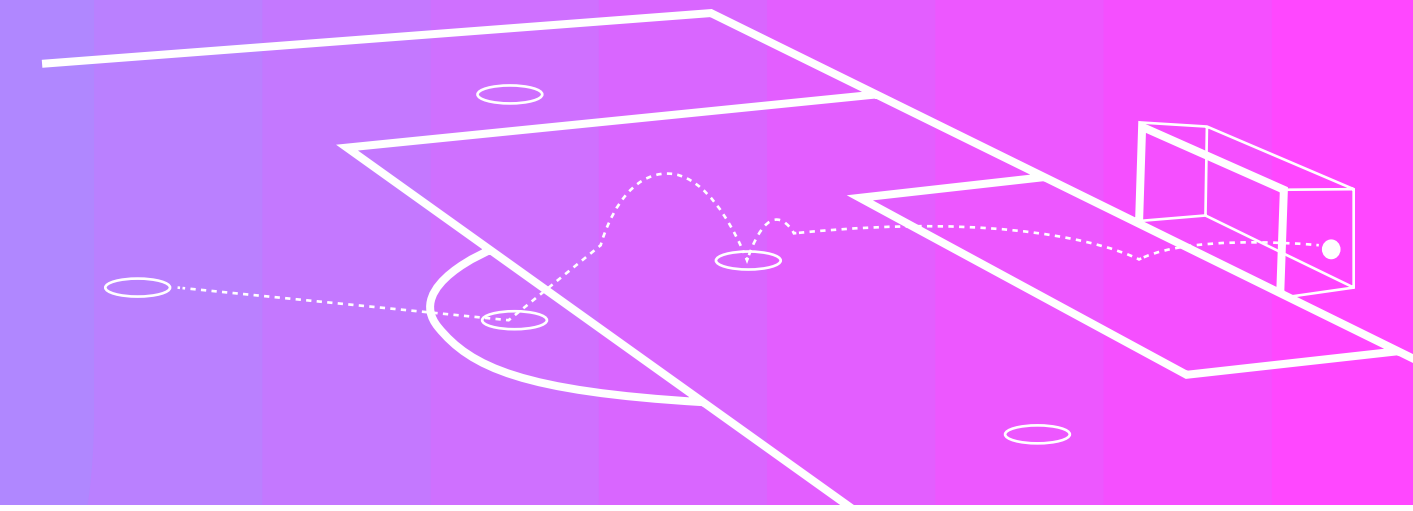
Standard

Lentor
Mayflower
Bright Hill
Upp Thomson
Caldecott
Orchard
Outram Park
Maxwell
Gardens by the Bay

Large

Stevens
Napier
Orchard Boulevard
Orchard
Great World
Havelock
Shenton Way
Marina Bay
Gardens by the Bay
Marine Parade

Orchard 02 Dominance



\$92,000

GROSS

valued at \$348,000

4 weeks

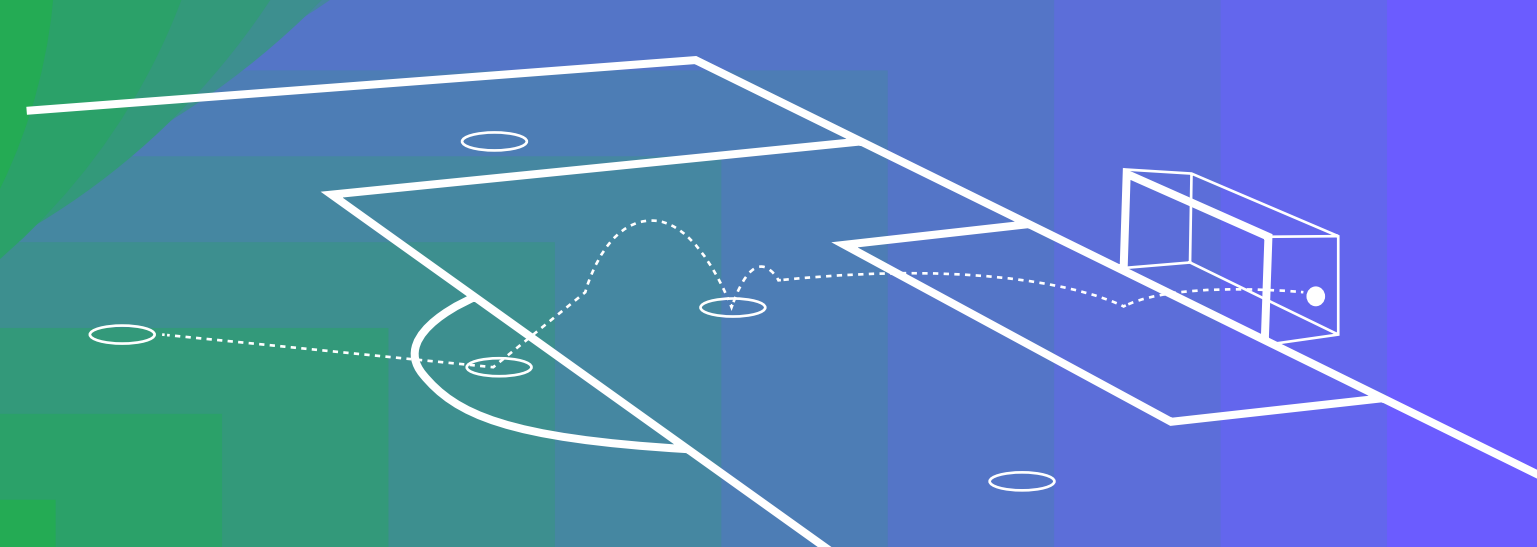
1x 20m LED wall, 20%SOV (30sec)

1x 20m wallscape

1x Floor sticker

PKG
18

Orchard 02 Veil



\$150,000

GROSS

valued at \$413,000

4 weeks

1x Fog machine – 4 hours daily

1x 20m LED – 20% SOV (30sec)

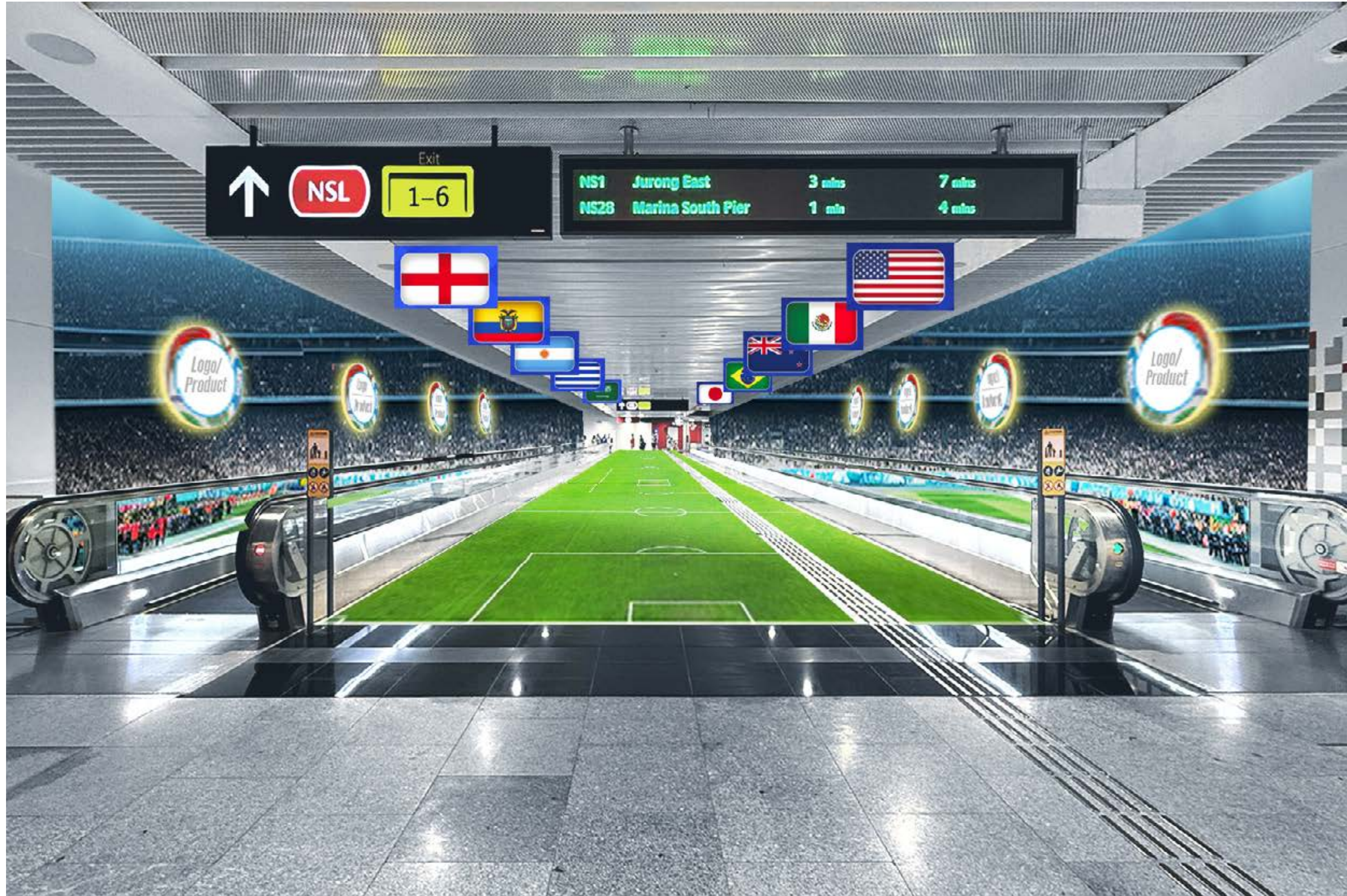
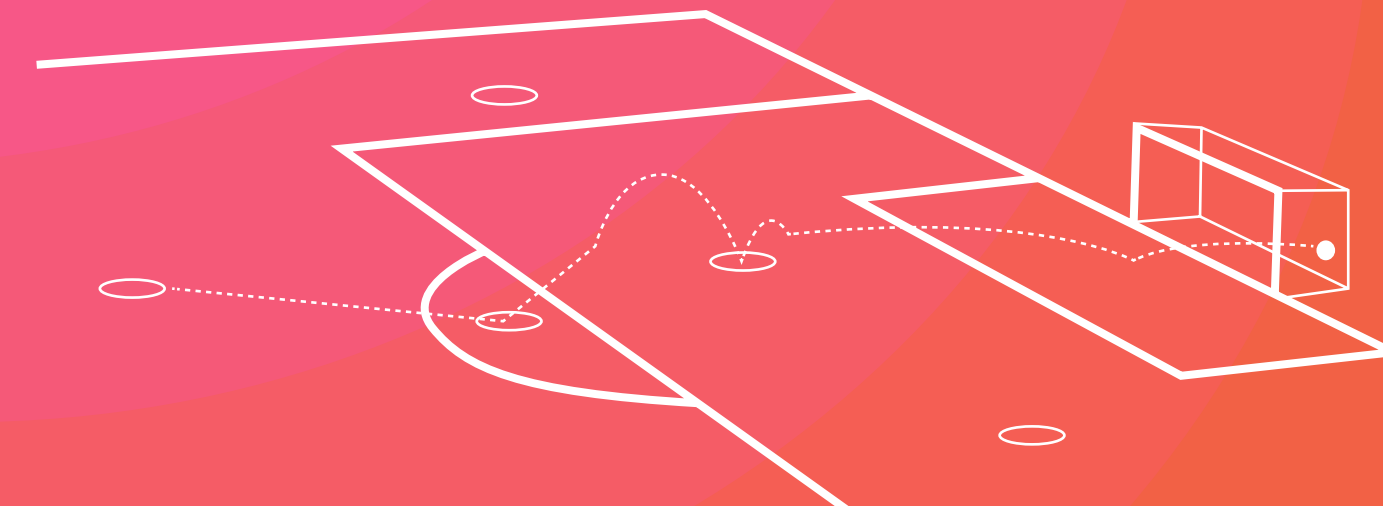
1x Floor sticker

1x 20m wallscape

1x Pillar wrap



Orchard Icon Dominance



\$120,000

GROSS

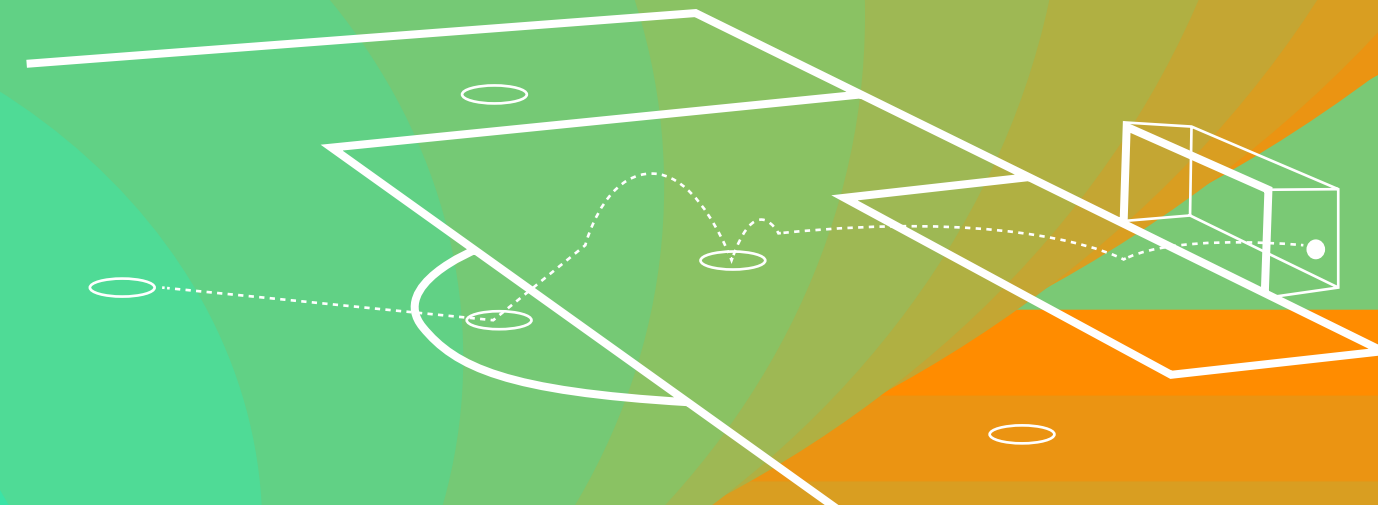
valued at \$395,960

4 weeks

- 2x 40m wallscape
- 1x Floor sticker
- 2x Travelator glass panels
- 10x Hanging banners
- 8x 3D backlit logo

PKG
20

Digital Vitrine



Per station

\$66,000

GROSS
valued at \$129,600

4 weeks

choice of stations:

Orchard
Marina Bay
Woodlands

Maxwell
Outram Park



NEW

PKG
21

Orchard Locker for the G.O.A.T.



\$120,000

GROSS

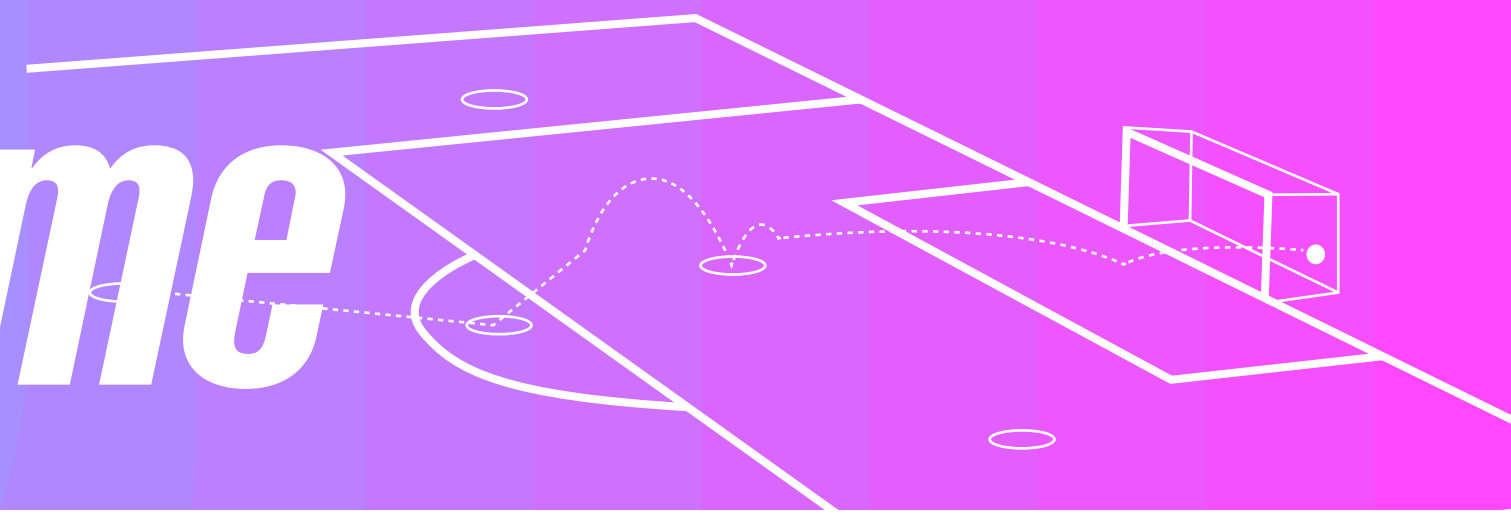
valued at \$405,800

4 weeks

- 1x 20m wallscape
- 1x 20m LED, 20% SOV(30 Secs)
- 1x 3D bench
- 1x Floor sticker

PKG
22

Orchard The Glass of Fame



\$98,000

GROSS

valued at \$265,000

4 weeks

Pillar LED - 100% SOV
3D structure

NEW

Station Categories

PLATINUM

Orchard
Shenton Way

GOLD

Woodlands
Upper Thomson
Orchard Boulevard
Great World
Havelock
Outram Park
Maxwell
Marina Bay
Gardens by the Bay
Marine Parade

SILVER

Woodlands North
Woodlands South
Springleaf
Lentor
Mayflower
Bright Hill
Caldecott
Stevens
Napier
Tanjong Rhu
Katong Park
Tanjong Katong
Marine Terrace
Siglap
Bayshore
Bedok South
Sungei Bedok

Terms & Conditions

Booking

- Creative design, artwork, materials, campaign mechanics and logistics are subject to LTA censorship.
- All inventories are subjected to availability and on first-come-first-served basis.
- All campaigns must commence by **31 July 2026**.

Rate & Payment

- All prices are inclusive of production costs and uploading fees unless stated otherwise.
- Nett production costs and uploading fees are not applicable for further agency commission.
- Full payment must be made before the commencement of the campaign or 30days credit term.
- All prices are before GST & all prevailing taxes.

Production

- Printing, installation and dismantling will be handled by Asiaray.
- All submission of creatives of final artwork must comply with Asia stated timeline.
- There will be no compensation for missed timelines.