

GOLF VACATIONS

Life Luxuriated

Print Media Information MEDIKIT 2019

The most established luxury lifestyle magazine in Asia. Read only by the well heeled country club golfer. Features fine destinations worldwide as well as discerning interests from watches to cars to golf.

SIZE
304 mm X 228 mm
(H X W)

ISSUE DATES
• FEB • APR
• JUN • AUG
• OCT • DEC



Circulation Breakdown

Controlled to Members of Singapore Golf Clubs	9,291
Paid Subscription	1,601
Newsstands / Bookstores / Petrol Stations	1,300
Selected Golf Events & Corporate Tournaments	1,800
Selected Wealth Management Centres	1,350
Suites Of Choice Hotels In Singapore	800
Airport Lounges: • CIAS Lounge (Includes Delta Airlines, KLM & Garuda) • Emirates • Jetquay • Malaysia Airlines Golden Lounge • Sats Premier Club & Rainforest Lounges • Singapore Airlines - Silver Kris, Krisflyer & Gold Lounges • Thai Airways International	1,200
Reading Rooms/Areas of Clubs	800
Travel Agents in Singapore	300
Selected Golf Shops	100
TOTAL CIRCULATION	18,542

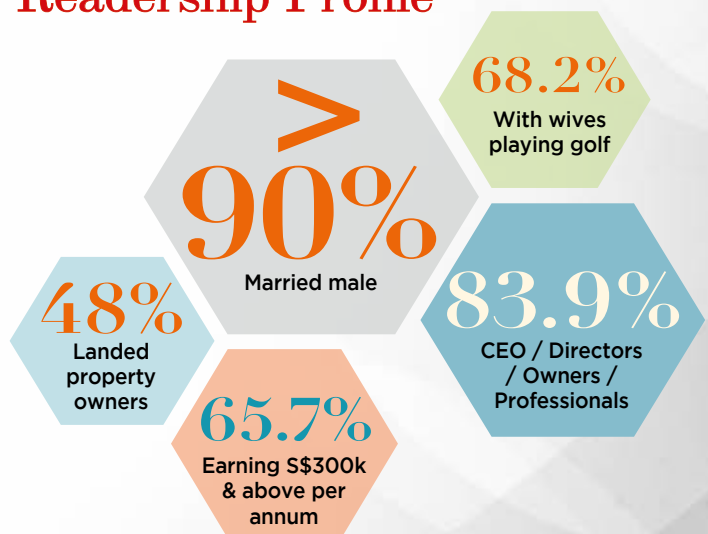
ADVERTISING RATES (in Singapore Dollars - SGD)

SIZES

1 st Double Page Spread (Page 2-3)	\$ 12,200.00
2 nd Double Page Spread (Page 4-5)	\$ 11,550.00
3 rd Double Page Spread (Page 6-7)	\$ 11,300.00
Full Page (Page 1)	\$ 6,800.00
Full Page (Facing "The First")	\$ 6,500.00
Full Page (Facing Contents 1)	\$ 6,250.00
Full Page (Facing Contents 2)	\$ 6,000.00
Full Page (Facing Contents 3)	\$ 5,800.00
Full Page (Facing Editor's Page)	\$ 5,700.00
Full Page (Facing Contributors 1)	\$ 5,600.00
Full Page (Facing Contributors 2)	\$ 5,500.00
Double Page Spread	\$ 10,500.00
Full Page Full Color	\$ 5,250.00
1/2 Page (Horizontal/Vertical)	\$ 3,150.00
Outside Back Cover	\$ 10,200.00
Inside Front Cover	\$ 7,600.00
Inside Back Cover	\$ 6,500.00

RATES

Readership Profile



TERMS & CONDITIONS:

COMMISSION: 15% commission to recognized advertising agencies provided authorized contract on file and payment is made within 30 days of invoice date.
CREDIT: Payments for advertisement are to be made strictly within 30 days after publication. A delinquency charge of 2% per month will be made on all outstanding invoices.
CANCELLATION: Any cancellation of advertisement must be made 45 days before publication date. Otherwise, the full advertisement fee will be levied. The Publisher reserves the right to use previous advertisement materials if new ones are not received by deadline. The full advertisement fee is applicable if the space booked has not been cancelled before the stipulated deadline.
PAYMENTS: Payments should be made in Singapore Dollars and cheques crossed to: SPH PACOM PTE LTD

SPH PACOM PTE LTD

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